

**Department of
Agricultural and
Consumer Economics**
www.ace.uiuc.edu

**Major in Agribusiness, Farm,
and Financial Management**

To meet the needs of students interested in a business-related field, the Department of Agricultural and Consumer Economics has the major in Agribusiness, Farm, and Financial Management, with concentrations in Agri-Accounting; Agri-Finance; Farm Management; and Agribusiness Markets and Management; the major in Consumer and Textile Marketing; and the major in International, Resource, and Consumer Economics, with concentrations in Consumer Economics and Finance; Environmental and Natural Resource Management; Individually Planned Curriculum; and Policy, International Trade, and Development. Students should select the program best suited to their personal and career interests.

Agri-Accounting Concentration

Students in Agri-Accounting complete a comprehensive program that enables them to apply accounting principles in production, processing, or retailing sectors in agribusiness industries. Graduates find professional opportunities as consultants, managerial accountants, and financial analysts. Students who complete additional and elective course work in accounting are prepared for the Certified Management Accountant (CMA) examination or the Certified Public Accountant (CPA) examination.

Agri-Finance Concentration

Students in Agri-Finance study finance as it is used in agribusiness, farming, financial institutions, and, more broadly, the financial services industry. In addition to positions as loan officers in banks, recent graduates are working in trust and other banking operations, investments and securities firms, rural appraisals, financial management, financial planning, insurance, and real estate.

Farm Management Concentration

Students in Farm Management study the principles of economics, finance, risk, and the decision-making process—all central to the successful management of a farm enterprise. Students develop skills to combine and manage land, labor, and capital resources for a competitive return. Also, students may learn how to appraise farmland and other assets. Farm (and other asset) appraisal is a growing part of professional farm management and can be pursued as a profession in itself.

Agribusiness Markets and Management Concentration

Students in Agribusiness Markets and Management obtain management skills; strategy development and implementation; and an awareness of the interaction among agricultural technology, supply, distribution, processing, and marketing firms in the business environment. Graduates are prepared for entry-level management, sales and marketing, and technical analyst positions and are sought by firms involved in the production, marketing, sales, and financing of farm inputs, agricultural commodities, and food products.

**Major in Consumer
and Textile Marketing**

Students in Consumer and Textile Marketing gain a thorough background in marketing with applications to the textile sector of the economy. Course work encompasses the entire business process, with emphasis on the consumer and on relationships among production systems, distribution systems, and consumer issues. Graduates are prepared for positions in marketing research, retail management, product development, merchandising, and customer relations. Employment opportunities are also found in textile manufacturing, wholesaling, and retailing.

Major in International, Resource, and Consumer Economics

Consumer Economics and Finance Concentration

Students in Consumer Economics and Finance develop knowledge and skills to help consumers with everyday problems. Course work in consumer economics, personal finance, and economics gives students a broad-based background and an understanding of the role of consumers in the marketplace. Students can choose an emphasis in consumer economics, family economics, or financial planning and counseling, which leads to career opportunities with government and public agencies, marketing and sales firms, and financial institutions.

Environmental and Natural Resource Management Concentration

Students in Environmental and Natural Resource Management study environmental and resource management issues at the local, state, national, and international levels. Graduates are prepared for positions in government, environmental, and resource management agencies; interest groups; and the environmental area of private firms. Course concentrations include law, policy, management, administration, quantitative methods, and sociology, as well as economics.

Individually Planned Curriculum Concentration

Students in the Individually Planned Curriculum work with a faculty advisor to design a personal program of study. This concentration is a customized program of 20 hours in agricultural and consumer economics beyond the introductory courses.

Policy, International Trade, and Development Concentration

Students in Policy, International Trade, and Development enjoy a broad exposure to these topics from an economics perspective. The concentration provides a global and societal perspective ideally suited for exploring studies in administration, government, policy analysis, social processes, and international economics. Graduates are prepared for positions in firms with international business; in federal or state government agencies dealing with policy, trade, and development; in trade organizations; and in public interest groups.

Minor in Environmental Economics and Law

The minor in environmental economics and law is designed to provide students with economic and legal background to analyze problems in areas such as environmental quality, natural resource management, sustainability, and land-use planning. This minor is of use to students in economics, business, and planning who want to learn more about environmental issues in the context of familiar disciplinary frameworks. It is also of benefit to students in environmental and other physical sciences (such as engineering and chemistry) who can use economics and law to understand better the sources of environmental problems and the characteristics of various mechanisms for dealing with such problems.

Refer to the major/concentration check sheets on majors and concentrations for specific program requirements on the following pages.